



ART & FINANCE IN A GLOBAL MARKET (WINTER 2020)

Evening Course (Thurs) | Wine Reception: 6pm Lectures: 6.30-7.45pm | Fee: £475 (10% discount if booked by 4 December 2019)

Barely a day goes by without the global art market making headlines. At a time when auctions and galleries have never been more electric, this eight-session course explores the background to this extraordinary state of affairs, as well as providing some clues as to where things might be heading. From the emergence of Sotheby's and Christie's in eighteenth century London to the explosion of new economies in the Middle East and China, and from early patrons like the Medici to contemporary taste-makers like Charles Saatchi, faculty-led lectures will consider the forces, events and personalities that have made the international art market what it is today. Suitable for finance professionals, art world professionals, investors and collectors, as well as those looking to deepen their understanding of the history and performance of the international art market. Participants are also encouraged to join *Art Data for Market Analysis* in addition to this course.

30 January	<i>The History and Development of Art Markets</i> Dr Iain Robertson, Head of Art Business Studies, Sotheby's Institute of Art
6 February	<i>Understanding the Art Ecosystem</i> Dr Iain Robertson
13 February	<i>Price and Value in Art</i> Dr Iain Robertson
20 February	TERM BREAK
27 February	<i>Global Market Trends: Modern Art</i> Dr Iain Robertson
5 March	<i>Global Market Trends: Contemporary Art</i> Dr Iain Robertson
12 March	<i>Art Funds and their Opportunities</i> Henry Little, Executive Director, Art Advisory, The Fine Art Group
19 March	<i>Art as an Alternative Investment</i> Anders Petterson, Founder and Director, ArtTactic (invited)
26 March	<i>The Future of Art Business: New Art New Markets</i> Dr Iain Robertson

This timetable may be subject to change.

For more information:

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Sotheby's INSTITUTE OF ART