



# MASTERPIECE LONDON: THE ART OF COLLECTING

Day Course | 24-29 June, 2019 | Lecture venue: Sotheby's Institute of Art, 30 Bedford Square, London WC1B 3EE

Fee: £1,450 includes entrance and transportation to the art fair and a networking luncheon (early-bird: £1,350 if registered by 27 May 2019)

Designed for those who seek to collect fine, contemporary and decorative art with confidence, this unique four-day course offered in conjunction with Masterpiece London consists of a series of lectures, discussions and exclusive site visits covering the international fine art market today, as well as the essential issues connected with collection management and care. Learning from leading specialists across a range of disciplines, participants will be immersed in the glamour and excitement of a pre-eminent art fair at the height of the London summer season.

## Monday, 24 June

09.30 – 09.45

09.45 – 11.00

11.15 – 12.30

12.30 – 13.30

14.00 – 15.30

15.30 – 16.30

## The Fine Art and Auction Market

Registration and Welcome at Sotheby's Institute of Art, 30 Bedford Square, WC1B 3EE

*Key Criteria in Evaluating Fine Art: from Impressionism to Modern*

Dr Iain Robertson, Head of Art Business Studies, Sotheby's Institute of Art

*Assessing Fine Art: Current Market Trends*

Dr Iain Robertson

Welcome Lunch (at the Institute)

Special Visit to Sotheby's, 34-35 New Bond Street, Mayfair, London W1S 2RT

Guided by Specialists

Sotheby's S|2 Gallery Visit

Guided by Bianca Chu, Deputy Director, Sotheby's S|2 Gallery

## Tuesday, 25 June

10.00 – 11.15

11.30 – 12.45

12.45 – 13.45

13.45 – 15.00

15.15 – 16.30

## The Art of Investing

*Art as an Alternative Asset Class*

Anders Petterson, Founder and Director, ArtTactic

*Understanding Auction Forecasts and Art Market Reports*

Anders Petterson

Lunch (self-arranged)

*The Fine Art Fund*

Ruth Knowles, Senior Director, Investor Relations and Marketing, The Fine Art Group

*Valuation: Appraisal and Consignment*

Rachel Reilly, Director and Valuation Manager, Sotheby's London (invited)

## Wednesday, 26 June

10.00 – 11.15

11.30 – 12.45

12.45 – 13.45

13.45 – 15.00

15.00

15.30+

## The Art of Collection Management

*Legal Issues in Contemporary Art*

Fred Clark, Associate, Boddle Hatfield LLP

*Due Diligence in Art Transactions*

Fred Clark, Associate, Boddle Hatfield LLP

Lunch (self-arranged)

*Art Fairs Checklist*

Dr Amy Mechowski, Consultant Lecturer, Sotheby's Institute of Art

Travel to Masterpiece London at The Royal Hospital Chelsea, London, SW3 4LW

VIP Preview at Masterpiece London (fair closes at 21:00)

## Thursday, 27 June

10.45

11.00 – 12.00

12.00 – 14.00

14.30 – 16.30

## The Art of Collecting

Meet at the Main Entrance of Masterpiece London

Guided Tour at Masterpiece London: *Collecting Across Disciplines*

Henry Little, Associate Director, Art Advisory, The Fine Art Group

Networking Luncheon (at the fair)

Special Visit to a Renowned Private Collection in South Kensington

Valeria Napoleone, Art Collector, Philanthropist and Patron

*The timetable may be subject to change.*

### For more information :

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**Sotheby's** INSTITUTE OF ART