



ART & FINANCE IN A GLOBAL MARKET

Summer 2019

Evening Course (Tue) | Wine Reception: 6pm Lectures: 6.30-7.45pm | Fee: £425 (£400 if booked by 2 April 2019)

With the ever-increasing interest in investment in fine art, this timely and informative course explores its use and performance as a key financial asset. The course explores the various aspects of art valuation, besides considering whether a work of art can be used as collateral. Participants gain an understanding of how fine art maintains its value over time, learn about the varying collecting categories within the fine art market, and observe how an investment in art compares with other kinds of financial investment.

30 April	<i>Understanding the Fine Art Market</i> Dr Iain Robertson, Head of Art Business Studies, Sotheby's Institute of Art
7 May	<i>The Art Ecosystem</i> Dr Iain Robertson
14 May	<i>Price and Value in the Art Market</i> Dr Iain Robertson
21 May	<i>New Art New Markets</i> Dr Iain Robertson
28 May	TERM BREAK
4 June	<i>Art as an Alternative Asset Class</i> Anders Petterson, Founder and Director, ArtTactic (invited)
11 June	<i>The Fine Art Fund</i> Ruth Knowles, Senior Director, Investor Relations & Marketing, The Fine Art Fund (invited)

This timetable may be subject to change.

For more information:

Contact Jessica Foyle, Public Programmes Coordinator
+44 (0) 207 462 3239 or j.foyle@sothebysinstitute.com

Sotheby's INSTITUTE OF ART