



## Practical Guide to Writing about Art Summer 2019

20 and 27 July 2019 (Saturdays) | 10:00am to 5:00pm | Fee: £750 | Sotheby's Institute, 30 Bedford Square, London WC1B 3EE

Writing skills are fundamental to developing a career in the art world today. Designed for those who wish to learn more about the various aspects of writing about art, from exhibition materials to analytical reports, this course facilitates interactive discussions as it encourages participants to express their ideas with clarity, concision and literary elegance. A combination of lectures and workshops, the course will be taught in English, and a working knowledge of written and spoken English is essential.

### 20 July 2019

- 09.45 – 10.00 Sign-in and Welcome  
10.00 – 11.15 *Introduction: Principles of Writing*  
Dr Sylvia Lahav, Lecturer, Goldsmiths, University of London  
11.30 – 12.45 *Art and Interpretation*  
Dr Sylvia Lahav  
13.45 – 15.00 *Writing Gallery Text and Catalogue Entries*  
Dr Amy Mechowski, Consultant Lecturer, Sotheby's Institute of Art  
Practical Workshop I  
15.15 – 16.30 *Writing Press Releases and Supporting Artists with their Statements*  
Dr Amy Mechowski  
Practical Workshop II

### 27 July 2019

- 10.00 – 11.15 *Understanding Art Criticism*  
Dr Sylvia Lahav  
11.30 – 12.45 *Developing a Unique Voice and Writing Style*  
Dr Sylvia Lahav  
13.45 – 15.00 *Condition Reports and Loan Agreements*  
Dr Amy Mechowski  
15.15 – 16.30 *Practical Workshop III*  
Dr Amy Mechowski

*This timetable may be subject to change.*

### **For more information:**

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