

Certificate in International Art Markets: New York/London/Los Angeles Summer-Fall 2019

About the Certificate

Sotheby's Institute of Art - New York is launching a global, low-residency professional education program at its campuses in three major art market capitals—New York, London, and Los Angeles—for art enthusiasts and private collectors. This program will survey the history of western art through museum, auction house, art fairs, and gallery excursions as well as examine trends in the global art market. From guided visits in galleries and art fairs, behind-the-scenes access to auction houses and museums, to intimate networking events, the program will offer participants hands-on, in-depth privileged access to the art world. Participants will spend one week in New York, London, and Los Angeles during the months of August, October, and December, respectively.

Tuition:

\$15,000 (includes all site visits, lectures, guest speakers, events, but not travel, meals, and accommodations)

Curriculum:

Course Titles	Location	Days	Date
Fakes & Forgeries	New York	7	Aug. 5-11, 2019
Museums, Collectors, & Collections			
Art Auctions: Behind the Scenes	London	7	Oct. 1-7, 2019
A History of Western Art, including Impressionism through Contemporary Art			
The Global Art Market	Los Angeles	7	Dec. 9-15, 2019
Highlights of the Gallery & Art Fair Industry			

Highlights of Art World Experiences*:

New York

- Welcome Reception
- Guided Tours will include top museums, such as: The Metropolitan Museum of Art and the Cloisters, Whitney Museum of American Art, Guggenheim Museum, MOMA, and more
- Gallery visits to blue chip galleries and artists' studios, including Gagosian, David Zwirner, Hauser & Wirth, and others
- Hands-on valuation session with fine and decorative art objects
- Day Trips along the Hudson River Valley: Wave Hill, Dia: Beacon and Storm King Art Center

London

- Behind-the-scenes at Auction House: Sotheby's, S|2, Phillips, and Bonhams Auction House
- Gallery hopping in London: from Mayfair to East London, including Lisson Gallery, Pace, White Cube, Blain & Southern, Victoria Miro, Richard Green, White Chapel, Barbican, Serpentine, Hayward Gallery, Chisenhale, and Seventeen Gallery
- Visit historic private collections, such as the Wallace Collection and Kenwood House

- Tour the British Museum, the National Gallery, National Portrait Gallery, Tate Modern and Tate Britain, Courtauld Institute of Art, Royal Academy of Arts, and The Drawing Room.

Los Angeles

- Conservation at The Getty Center
- Tour the Los Angeles County Museum of Art, the Museum of Contemporary Art, Hammer Museum, Norton Simon, the Broad, and Geffen Contemporary
- Explore the future of LA art galleries, visit Hauser & Wirth, Spruth Magers, Gagosian, Maccarone Gallery, Kayne Griffin Corcoran Gallery, and Honor Fraser Gallery

*Site Visits subject to change due to exhibition schedules and availability.

Benefits include

1. Access to a global alumni network of art world professionals, executives, and collectors in the summer study and professional studies programs.
2. A wide array of exclusive benefits, such as VIP passes, course discounts, and career and talent resources.
3. Connection to the art world through exclusive newsletters of the latest art world news, thought leadership, and notable ventures from the SIA network.
4. Priority placement in the SIA Speakers Series and SIA Programs.