



ART & FINANCE IN A GLOBAL MARKET

Winter 2019

Evening Course (Tue) | Wine Reception: 6pm Lectures: 6.30-7.45pm | Fee: £425 (£400 if booked by 25 Dec 2018)

With the ever-increasing interest in investment in fine art, this timely and informative course explores its use and performance as a key financial asset. The course explores the various aspects of art valuation, besides considering whether a work of art can be used as collateral. Participants gain an understanding of how fine art maintains its value over time, learn about the varying collecting categories within the fine art market, and observe how an investment in art compares with other kinds of financial investment.

- 22 January *Understanding the Fine Art Market*
Dr Iain Robertson, Head of Art Business Studies, Sotheby's Institute of Art
- 29 January *The Art Ecosystem*
Dr Iain Robertson
- 5 February *Price and Value in the Art Market*
Dr Iain Robertson
- 12 February *New Art New Markets*
Dr Iain Robertson
- TERM BREAK
- 26 February *The Experience of The Fine Art Fund*
Ruth Knowles, Senior Director, Investor Relations & Marketing, The Fine Art Fund
- 5 March *Art as an Alternative Asset Class*
Anders Petterson, Founder and Director, ArtTactic

This timetable may be subject to change.

For more information:

Contact Jessica Foyle, Public Programmes Coordinator
+44 (0) 207 462 3239 or j.foyle@sothebysinstitute.com

Sotheby's INSTITUTE OF ART