Understanding the Global Art Market
Summer Study New York 2016

4-week course | May 31 - June 23, 2016; Mon - Thurs 10:00 am - 12:30 pm* | $3750/4-week course

The art market - like most major business sectors in the 21st century - operates in a global environment and is complex, dynamic and often seemingly irrational. This course will give students a foundation for understanding the history, structure and various segments of today’s ever-evolving international art market. Students will gain insight into the current state of both the primary and secondary markets while learning about the major players and how they interact, including auction houses, galleries, museums, dealers, art advisors and curators. Additional topics include an introduction to the latest analytical tools and methodologies for sector analysis, as well as exposure to newer, emerging markets and innovations driven by technology that are contributing to a realignment of the playing field.

This course will explore the following topics and more through lectures, site visits and guest speakers.**

• History of the Art Market: 19th and 20th Centuries
• Primary Sector Today
• Art Advising
• Collection Management
• Art Funds
• Secondary Market Today
• Non-Profit Sector and the Impact on the Market
• Introduction to Sector Analysis
• Emerging Markets
• Art’s Event Driven Culture

* Due to the U.S. May 30th holiday, there will be a class held on Friday, June 3, 2016.

**Specific course topics subject to change

Instructor: Natasha Degen is a Sotheby’s Institute of Art Business faculty member who received an AB from Princeton University and an MPhil and PhD from the University of Cambridge. In addition to her art market expertise, she is a recognized writer and critic having worked in Beijing for publications such as The New York Times and Artforum. Her book, The Market, published in 2013, traces the art market’s interaction with contemporary practice.

For More Information
Contact Melba Remice, Director of Admissions
publicprogramsNY@sothebysinstitute.com
Tel. US: +1 212 517 3929

“I enjoyed learning about the art market in a classroom setting and at the same time being able to see it in real life in our field trips.”

-Diane W., Burnaby, Canada
Summer Study 2015

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