



MASTERPIECE LONDON: THE ART OF COLLECTING

Day Course | 25-28 June, 2018 | Fee: £1,450 includes entrance and transportation to the art fair, a networking luncheon)

Designed for those who seek to collect fine, contemporary and decorative art with confidence, this unique four-day course offered in conjunction with Masterpiece London consists of a series of lectures, discussions and exclusive site visits covering the international fine art market today, as well as the essential issues connected with collection management and care. Learning from leading specialists across a range of disciplines, participants will be immersed in the glamour and excitement of a pre-eminent art fair at the height of the London summer season.

Monday, 25 June

09.30 – 09.45
09.45 – 11.00

The Fine Art and Auction Market

Registration and Welcome at Sotheby's Institute of Art, 30 Bedford Square, WC1B 3EE

Understanding the Fine Art Market

Dr Iain Robertson, Head of Art Business Studies, Sotheby's Institute of Art

11.15 – 12.30

Valuing Fine Art in the Primary and Secondary Market

Dr Iain Robertson

12.30 – 13.30

Welcome Lunch (at the Institute)

14.00 – 15.30

Special Visit to Sotheby's, 34-35 New Bond Street, Mayfair, London W1S 2RT

Welcomed by Dr Irina Kronrod, Senior Director, Private Client Group, Sotheby's

Preview Guided by Specialists

15.30 – 16.30

Guided S|2 Gallery Visit: *Signals*

Tuesday, 26 June

10.00 – 11.15

The Art of Investing

Art as an Alternative Investment

Anders Petterson, Founder and Director, ArtTactic

11.30 – 12.45

Understanding Auction Forecasts and Art Market Reports

Anders Petterson

12.45 – 13.45

Lunch (self-arranged)

13.45 – 15.00

The Role of Art Funds

Ruth Knowles, Senior Director, Investor Relations and Marketing, The Fine Art Fund

15.15– 16.30

Buying and Selling Art at Auction

Tom Christopherson, Head of Art and Law Studies, Sotheby's Institute of Art

Wednesday, 27 June

10.00 – 11.15

The Art of Collection Management

Insuring Art Collections

Andrew Davies, Survey Manager and Art Historian, AXA Art Insurance

11.30 – 12.45

Understanding Art and Blockchain

Jess Houlgrave, Co-founder & COO, Codex Protocol

12.45 – 13.45

Lunch (self-arranged)

13.45 – 15.00

Restoration and Conservation of Painting

Julia Korner, Fine Art Specialist, Conservator and Valuer

15.15 – 16.30

Understanding the Importance of Framing

Julia Korner

16.30

Travel to Masterpiece London at The Royal Hospital Chelsea, London, SW3 4LW

17.00+

Preview Evening at Masterpiece London

Thursday, 28 June

10.20

The Art of Collecting

Meet at the Main Entrance of Masterpiece London

10.30 – 12.00

Guided Visit at Masterpiece London: *Collecting Across Disciplines*

Henry Little, Consultant Lecturer, Sotheby's Institute of Art

12.00 – 14.00

Networking Luncheon (Le Caprice at the fair)

14.30 – 16.30

Special Visit to a Renowned Private Collection

Valeria Napoleone, Art Collector, Philanthropist and Patron

The timetable may be subject to change.

For more information :

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Sotheby's INSTITUTE OF ART