



ART & FINANCE IN A GLOBAL MARKET

Summer 2018

Evening Course | Wine Reception: 6pm Lectures: 6.30-7.45pm | Fee: £395 (£375 if booked by 3 April 2018)

With the ever-increasing interest in investment in fine art, this timely and informative course explores its use and performance as a key financial asset. The course explores the various aspects of art valuation, besides considering whether a work of art can be used as collateral. Participants gain an understanding of how fine art maintains its value over time, learn about the varying collecting categories within the fine art market, and observe how an investment in art compares with other kinds of financial investment.

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| 1 May | <i>Understanding the Fine Art Market</i> Dr Iain Robertson, Head of Art Business Studies, Sotheby's Institute of Art |
| 8 May | <i>The Art Ecosystem</i> Dr Iain Robertson |
| 15 May | <i>Valuing Fine Art in the Primary and Secondary Markets</i> Dr Iain Robertson |
| 22 May | <i>A New Art from Emerging Markets</i> Dr Iain Robertson |
| | TERM BREAK |
| 5 June | <i>The Role of Art Funds</i> Ruth Knowles, Senior Director, Investor Relations and Marketing |
| 12 June | <i>Art as an Alternative Investment</i> Gareth Fletcher, Lecturer, Art Business, Sotheby's Institute of Art |

This timetable may be subject to change.

For more information:

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Sotheby's INSTITUTE OF ART