Art World Basics for Artists
Summary Study New York 2018

Summer Study New York 2018

2-week course | July 23 – August 3, 2018; Mon - Fri 2:30 pm - 5:00 pm | $2350/2-week course

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The art world is a complex and opaque field, requiring the knowledge of key structures, players and processes to navigate successfully. This course provides the basic tools to assist artists in building and managing their careers. The course offers an overview of some of the key changes affecting the contemporary art world, from the rise of the art fair to the significance of new and interactive media. Students actively work on building and presenting a portfolio, writing a successful artist statement, speaking about their work extemporaneously, navigating social media, and applying for residencies. Each participant develops a dynamic, long-term plan best suited to their work and artistic vision.

This course will explore the following topics and more through lectures, site visits and guest speakers.*

- Building and Managing a Career as an Artist
- Important Changes in the Contemporary Art World
- Creating and Presenting a Portfolio
- Social Media
- The Artist Statement
- Applying for an Artist Residency

  *Specific course topics subject to change

"A fantastic learning experience!"

*-Olivia F., United Kingdom
Summer Study 2017*

Instructor: Jonathan VanDyke is a visual artist based in New York City. Recent solo exhibitions have appeared at 1/9unosunove in Rome, Loock Galerie Berlin, Four Boxes Gallery in Denmark, and Scaramouche in New York. Recent performances and commissions have appeared at Storm King Art Center, Este Arte in Uruguay and Vox Populi in Philadelphia,. VanDyke currently serves on the faculty of both the Low-Residency and Devised Performance MFA programs at The University of the Arts in Philadelphia. He received his MFA from The Milton Avery Graduate School at Bard College.

For More Information
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