



ART & FINANCE IN A GLOBAL MARKET

Winter 2018

Evening Course | Wine Reception: 6pm Lectures: 6.30-7.45pm | Fee: £395 (£375 if booked by 26 December, 2017)

With the ever-increasing interest in investment in fine art, this timely and informative course explores the use and performance of fine art as a financial asset. The course facilitates discussions regarding what a painting is worth and why, if a work of art can be used as collateral and how buyers should approach “investing” in art. Participants gain an understanding of how fine art maintains its value over time, learn about the varying collecting categories within fine art and observe how an art investment compares with other types of financial investments.

23 January	<i>Understanding the Fine Art Market</i> Dr Iain Robertson, Head of Art Business Studies, Sotheby's Institute of Art
30 January	<i>The Art Ecosystem</i> Dr Iain Robertson
6 February	<i>Valuing Fine Art in the Primary and Secondary Markets</i> Dr Iain Robertson
	TERM BREAK
20 February	<i>A New Art from Emerging Markets</i> Dr Iain Robertson
27 February	<i>Art as an Alternative Investment</i>
6 March	<i>The Role of Art Funds</i>

This timetable may be subject to change.

For more information:

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Sotheby's INSTITUTE OF ART