

## Speaker Biographies

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### **Tom Christopherson, Head of Art and Law Studies, Sotheby's Institute of Art**

Tom Christopherson shares his time between Sotheby's Institute in London as Head of Art and Law Studies and Sotheby's Europe as Senior Director, Business Education and Special Projects. Tom is a solicitor and was European General Counsel at Sotheby's from 2001 to 2013, heading the Legal Department in Europe and also dealing with matters arising in Asia.

Tom read Modern History at Oxford before qualifying as a solicitor in 1989 and working at the private client specialist law firm Withers from 1987-1989 and at Freshfields the international corporate law firm from 1989 to 1996. During this time Tom worked in London and Brussels specialising in commercial and anti-trust law, and spent a year on secondment with the Corporate Strategy Department at the Rank Organisation plc.

Tom served for several years on the Committee of the British Art Market Federation and the Society of Fine Art Auctioneers and Valuers, of which he is now an Honorary Associate. Tom is a member of PAIM (Professional Advisors to the International Art market), an Honorary Fellow of the Sotheby's Institute-London and a Warden and Charitable Trustee for the Worshipful Company of Arts Scholars.

### **Gareth Fletcher, Lecturer, MA Art Business, Sotheby's Institute of Art**

Gareth Fletcher is a Lecturer and Seminar Tutor in Art Business. He holds a BA (Art History, History) and BFA (Film) from the University of Canterbury (New Zealand), and is a graduate of the Sotheby's Institute MA in Art Business programme who has worked in a variety of roles within the London art market. His research explores the interrelationship between concepts of value and ownership as by-products of provenance research, and how these judgements respond to both international legal and ethical frameworks. Gareth lectures on the due diligence process, provenance research and the markets for alternative investments.

### **Ruth Knowles, Senior Director, Investor Relations and Marketing, The Fine Art Fund Group**

Ruth Knowles is an Associate of the Chartered Institute of Secretaries and Administrators and is company secretary for Fine Art Management Services Ltd. She was educated at Durham University where she earned a degree in European Studies with a focus on German and Spanish. She has been working with Philip Hoffman since the inception of Fine Art Management Services Ltd. and was instrumental in developing and structuring The Fine Art Fund, which has since become the Fine Art Group. She has worked alongside Philip Hoffman for over ten years. She oversees marketing and investor relations.

### **Dr Henry Lydiate, Founder and Director, The Henry Lydiate Partnership**

Dr Henry Lydiate is a scholar-practitioner and former Visiting Professor of Art Law at the University of the Arts, London. He has been a course consultant and visiting lecturer in legal, business, and professional practice studies at major art schools in the UK since 1978. His publications include *The Visual Artist and the Law*, *The Visual Artist's Copyright Handbook*, *Visual Arts and Crafts Guide to the New Laws of Copyright and Moral Rights*. Henry's specialist research and teaching areas include international legal frameworks for art business; international art transactions; international art auction practices; commercial and non-commercial museum and gallery management; international intellectual property rights and their management; and artistic estate planning and management.

### **Dr Iain Robertson, Head of Art Business Studies, Sotheby's Institute of Art**

Dr Iain Robertson is Head of Art Business Studies at Sotheby's Institute of Art. He was Senior Lecturer in Arts Policy & Management at City University. His books include *Understanding International Art Markets and Management* (2005) (2nd edition 2013), *The Art Business* (2008) and *A New Art from Emerging Markets* (2011). He was art market editor of *Art Market Report* and is co-series editor of Handbooks in the Art Business (SIA and Lund Humphries). He has

written over one hundred articles in the arts and national press. He consults for Hana Bank, South Korea, Deloitte, Luxembourg, UBS, Global, Lisbon University and the Macao Institute in Portugal.

**Sarah Thelwall, Consultant and Strategist in the Art Market and Creative Industries**

Sarah Thelwall is a strategist working in the Art Market and the Creative Industries. She works both with individual firms and as a policy consultant to organisations such as DCMS, NESTA, TSB and ACE.

Her work in the art market focuses on an analysis of the structures, their inter-relationships, the motivations & modus operandi of both public and private galleries and the effect these structures & motivations have on trends in the market. Sarah collaborates with Andrew Wheatley on much of this work. The outputs of this work have contributed to publications such as Tastebuds and Market Matters. Sarah's current art world client base includes Workplace Gallery, Arts Council (North East), SCAN and Proboscis. Andrew is a director of Cabinet (a commercial gallery with several Turner Prize nominees and winners amongst its artists).

Sarah also has close connections to the investment community in the Creative Industries. She is particularly focussed on articulating the stages of development most commonly found in SME's in this sector and how this connects to investment types from grants to loans to equity. Sarah is a director of [www.mycake.org](http://www.mycake.org) - an online book-keeping and benchmarking service designed to meet the needs of Creative Industries SME's.