



ART & FINANCE IN A GLOBAL MARKET

Autumn 2017

Evening Course | Wine Reception: 6pm Lectures: 6.30-7.45pm | Fee: £395 (£375 if booked by 29 August 2017)

With the ever-increasing interest in investment in fine art, this timely and informative course explores the use and performance of fine art as a financial asset. The course facilitates discussions regarding what a painting is worth and why, if a work of art can be used as collateral and how buyers should approach “investing” in art. Participants gain an understanding of how fine art maintains its value over time, learn about the varying collecting categories within fine art and observe how an art investment compares with other types of financial investments.

26 September *Understanding the Fine Art Market*
Dr Iain Robertson, Head of Art Business Studies, Sotheby’s Institute of Art

3 October *The Art Ecosystem*
Dr Iain Robertson

10 October *Valuing Fine Art in the Primary and Secondary Markets*
Dr Iain Robertson

17 October A New Art from Emerging Markets
Dr Iain Robertson

TERM BREAK

31 October Art as an Alternative Investment
Anders Petterson, Founder and Director, ArtTactic

7 November The Role of Art Funds
Ruth Knowles, Senior Director, Investor Relations & Marketing, The Fine Art Fund

This timetable may be subject to change.

For more information:

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Sotheby’s INSTITUTE OF ART